

How to apply for funding from The Hongkong Bank Foundation

OUR STRATEGY AND FOCUSES

In line with HSBC's purpose, the Hongkong Bank Foundation aims to open up a world of opportunity for our charity partners and beneficiaries of our programmes, drawing on our unique expertise, capabilities, breadth and perspectives. The Foundation aspires to be a leader in promptly addressing challenges faced by Hong Kong's quickly ageing population, in building the future-readiness and resilience of our next generation, and in supporting Hong Kong in its transition to a net-zero, low carbon economy.

OUR FOCUS AREAS

We give priority to projects that:

- Address specific Hong Kong needs
- Focus on beneficiary groups prioritised by the Foundation
- Deliver tangible impact targets
- Give clear visibility of HSBC/Foundation's support
- Engage HSBC staff in action, and
- Scale up a pioneering initiative

The Foundation does not prioritise the following:

- Projects not related to the Foundation's focus areas
- Academic research
- Individuals (other than through one of HSBC's scholarship schemes)
- Projects already underway
- General fund-raising events and activities without clear justifications or deliverables

HOW TO APPLY

Please include the following when submitting a funding application:

- A one-page executive summary
- Project details that demonstrate the project's merits and justifications
- A detailed budget plan
- Implementation details with a timeline for outputs and outcomes
- A communication / promotion plan
- Supporting documents related to the applicant's organisation, including a copy of the registration certificate showing the non-profit-making/charitable status, the Memorandum and Articles of Association, annual report and audited accounts for the past two years, as well as the list of Board of Directors.

Applications with supporting documents should be submitted to the Secretariat of the Advisory Committee BY EMAIL. Applications in hard copies by post will not be processed.

Contact us: hbfsecretariat@hsbc.com.hk