

6 June 2023

**THE HONGKONG BANK FOUNDATION PARTNERS WITH
FOOD ANGEL TO BRING HEARTY-MEAL EXPRESS TO
ISOLATED ELDERLY GROUPS***About 900,000 Food Items to be Distributed via Automated Food Dispensers
Over 400 Volunteers to Support the Initiative*

The Hongkong Bank Foundation and Food Angel announced today a new initiative called “Hearty-Meal Express” to provide food assistance and re-establish much needed connection between isolated elderly groups and their community.

New automated food dispensers will be installed in low-income neighbourhoods to allow for flexible collection of Food Angel’s popular cook-chill meals. About 900,000 food items will be provided and over 400 volunteers will be mobilised in three years to help the elderly.

The initiative is part of a wider collaboration with Food Angel announced this April. The Foundation has committed to donating HKD100 million to support a range of projects, including the “Hearty-Meal Express” and a plan to increase cook-chill meal production capacity by 60 per cent to reach a total of 7.2 million meals by 2026.

Dr Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation, Gigi TUNG, Founder, Food Angel, and Luanne LIM, Chief Executive, Hong Kong, HSBC, officiated the automated food dispenser unveiling ceremony today.

Dr WONG said, “The rising costs of food and other essentials, combined with existing vulnerability, are putting many older people who live on low income at greater risk of immediate hardship and reduced wellbeing. We need concerted efforts to address their pressing needs. Therefore, the Foundation is collaborating with Food Angel to build age-friendly communities so that our senior citizens can stay healthy, feel supported and enjoy their golden years. We wish to encourage volunteers, including HSBC colleagues, to join us in spearheading ‘Hearty-Meal Express’ activities. By bringing together NGO partners, resources, and volunteers, we hope to create a sustainable and supportive environment for our senior citizens.”

Ms TUNG said, “We are very grateful for the continuous support from HSBC. ‘Hearty-Meal Express’ is our pilot of establishing a ‘neighbourhood-support’ model, which combines smart automated food dispensers with our local caring network, targeting for deployment to other needy communities in future. Under the programme, sustainable food assistance will be provided to needy elderly with the aim to connect them with the community.”

Initially, three automated food dispensers will be installed in public housing estates in Kwun Tong, Kwai Tsing and Sham Shui Po district. It is estimated that more than 500 isolated seniors, including the hidden ones live in these districts. They can choose to collect cook-chill meals from a dispenser or through home delivery of meals.

Over 400 volunteers including HSBC employees and members of the public will be mobilised to visit the isolated elderly on a regular basis to deliver meals and care for them.

From January 2022 to May 2023, HSBC volunteers have given more than 52,000 hours to support various philanthropic projects and activities supported by the Foundation.

Established in 1981 by HSBC, The Hongkong Bank Foundation has supported over 10,000 philanthropic projects and given over HKD2.4 billion in grants. HSBC was awarded “Outstanding Corporate” in the Hong Kong Volunteer Award 2022.

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Note to editors:

Photo caption



Dr Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation (third from left), Gigi TUNG, Founder, Food Angel (second from right), and Luanne LIM, Chief Executive, Hong Kong, HSBC, (second from left) officiated the automated food dispenser unveiling ceremony.



Dr Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation (left) and the elderly demonstrated to use the automated food dispenser to collect cook-chill meals.

The Hongkong and Shanghai Banking Corporation Limited

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